

## CQI Breakfast Program PRESENTS

### *“The Magnetism of a Vision Is Always Greater Than Your Current Assets”*

**Presenter:** Dr. William C. Skilling, Superintendent Webberville Community Schools

**Sponsored by NuUnion Credit Union** (Formerly State Employees Credit Union)

The presentation will focus on how Webberville Community Schools is using their vision, *“To become a premier school district setting a new standard of excellence”* as the force for bringing about a systematic improvement. The school district is driven towards excellence and is *“setting a new standard of excellence”* in everything they do. As a result, they have improved their financial situation, increased enrollment, past a bond and sinking fund, improved student achievement scores, increased student opportunities, and have become nationally recognized for providing a medical clinic and rehabilitation clinic for their students and community members. They have accomplished these improvements through strategic planning which caused organizational changes, personnel changes, financial changes, facility changes, and curriculum changes. The change process they used could be applied to any organization. This presentation will have a broad appeal to leaders among the public sector, private sector and educational sector.

Dr. Skilling will give a background on the obstacles to success that Webberville Community Schools was encountering in 2003 and how those obstacles are being or have been eliminated through the importance of having a strong vision. He will provide concrete examples of how important the vision of an organization is to bring about meaningful, efficient, and effective change while at the same time confronting the “Darth Vaders” (those who value mediocrity and try to undermine the change effort.) Making the right decision, having the right process, and having the right communication plan are all imperative to bringing about the systematic and systemic change for continual improvement in any organization.

**Wednesday, July 19, 2006** - *“The Magnetism of a Vision Is Always Greater Than Your Current Assets”*

**TIME:** Breakfast Buffet, networking and registration is from 7:15 - 7:45 a.m. Program 8:00 – 9:00 a.m.

**LOCATION:** Conference Center at Lansing Community College West Campus

**COST:** \$20 per member or \$25 per non-member in advance or at the door.

Make checks payable to Lansing Community College. Master Card and Visa can now be accepted.

**Reservations:** Please RSVP\* by Friday, July 14, 2006

Call the CQI office at **517 483-1363** or e-mail to **tennisj@LCC.edu** or FAX to **517 483-9927**

Name \_\_\_\_\_ Organization \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_\_

Email Address \_\_\_\_\_

*\* The Conference Center charge is based on number of reservations.*

*Registrant is responsible for cost of reservation unless a 24-hour notice of cancellation is received.*

*You can send a colleague in your place!*



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