



Preparing to Lead A Superintendent Bootcamp

MASB
LeadStrong
Michigan Association
of School Boards

MASA
Michigan Association of
School Administrators

Four Part Series

Nov. 11, 2008

Jan. 15, 2009

Feb. 19, 2009

March 19, 2009

Time: 9 a.m. – 4:30 p.m.

Location: MASB Board Room

Lansing

Michigan Association of School Boards (MASB) and Michigan Association of School Administrators (MASA) are offering a professional development opportunity for aspiring superintendents interested in learning skills and strategies to prepare them for the challenging and rewarding responsibilities of being a superintendent. Participants have a choice to take this four-part series of workshops for SB-CEU credits or for three Western Michigan University graduate credits by completing additional hours of independent work.

Successful superintendents agree that their longevity in a school district isn't only attributed to excellent leadership competencies, but also to establishing a working rapport with the school board, which enhances their ability to lead the district. This series of workshops moderated by Drs. J. Mark Rainey, Walter L. Burt and Carl Hartman, promises to be a practical and realistic approach to the day-to-day duties of a superintendent taught by former superintendents and educational leaders.

Learn about strategies for building a solid relationship with the school board, focusing on mission and priorities, and gaining knowledge of the basics of school finance, school law and negotiations. An entire workshop will be dedicated to the superintendent selection process including gaining skills in portfolio development, resumé/vita development and interviewing skills. MASB and MASA staff will offer guidelines on how to successfully pursue and land a superintendent position. Successful graduates of this series will automatically be included in MASB's database of potential superintendent candidates.

**Information on
earning Western
Michigan University
graduate credits will
be discussed at the
first session.**

Registrations are limited!

Register now at

www.masb.org

Agenda

Nov. 11, 2008

Session 1: Building Relationships and Creating a Superintendent-Board Team

- Welcome and Overview
- Understanding Board Member Goals and Building an Effective Team
- Communication Methods and Strategies
- Courageous Journey

Jan. 15, 2009

Session 2: Leading Your District Toward Success

- Strategic Planning
- Focusing on Mission and Priorities
- Data-Based Decision Making

Feb. 19, 2009

Session 3: Learning the Fundamentals of School Finance, School Law and Negotiations

- Understanding the School Budget Process
- Michigan School Code and Basic School Law
- Strategies and Guidelines for Successful Negotiations

March 19, 2009

Session 4: Preparing for the Selection Process

- How to Interview for Success
- Developing a Winning Resumé
- What are School Boards Looking for in a Superintendent
- Developing a Strong Network
- Superintendent Appraisal System



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Questions? Contact Kelly Jones at 517.327.5927

Preparing to Lead— A Superintendent Bootcamp Registration

Cost: \$500 per person (must attend all sessions)

Mail your completed form to: MASB, Business Office

Register online at www.masb.org –or– fax registrations to Kelly Jones at 517.327.0775

1001 Centennial Way, Ste. 400

Copy registration form for multiple registrations.

Lansing, MI 48917-8249

Name		Title	
School or Affiliation			
Address		City	Zip
Contact Person		Phone	

E-mail

To pay by MasterCard or VISA, please complete all requested information:

Method of payment: Invoice district* Check enclosed Check to follow—registration faxed in advance

Visa MasterCard Account # _____ Exp. Date _____



\$
Total Enclosed

Print Name
.5 SB-CEUs available for each workshop

*To invoice the district a \$25 billing fee will be applied.

Refunds: No refunds after Nov. 11, 2008.

Cancellations: A \$25 cancellation fee will be charged for any and all cancellations. Substitutions are accepted. All cancellations must be in writing.