



**Pre-Conference Workshops**

Wednesday, July 22, 2009

**Session 1**

**Higher Education** ..... 1:00 pm – 5:00 pm

Welcome, John Harris, Principal, a5 group  
 Michelle Dyer, ACUPCC  
 ..... Norman Christopher, Director of Sustainability, GVSU  
 Habitat for Humanity – GRCC M-TEC  
 Kalamazoo Community College (wind-farm certification)

**Session 2**

**Welcome and Overview** ..... 1:00 pm – 1:15 pm

Gary Cuneen, Executive Director, Seven Generations Ahead  
 Renae Hesselink, Vice President of Sustainability; Nichols  
 Vice Chair of U.S Green Building Council, West Michigan Board of Directors and LEED for Schools Advocate

**Greening the K-12 Schools on a Budget** ..... 1:15 pm – 3:15 pm

Greening schools doesn't have to cost money...you can go green and save green at the same time. Learn how one school is saving money through zero waste strategies that include source reduction, recycling, and composting. Discover how schools are saving thousands of dollars through energy efficiency, while reducing greenhouse gas emissions, saving natural resources and educating the next generation to be energy smart. Learn from school case studies on greening your building and grounds utilizing LEED standards. Meet people in your area who can help you succeed and provide assistance. Engage with others to create a sample green action plan to get you started on your path to greening your school on a budget!

**Holmes Zero Waste: A Case Study in Saving Money and Reducing Waste**

Michelle Hickey, Sustainability Project Manager, Seven Generations Ahead

**Energy Essentials**

Rob De Boer, Energy Essentials Program Associate, Michigan School Business Officials

**LEED Existing Building and New Construction**

Stephen Hamstra, P.E., ASHRAE HBDP, LEED AP, CGD, Executive VP and Director of Sustainability, GMB Architecture + Engineering

**Forest Hills Public School District: A Case Study of an Energy Efficient and Energy Star School District**

Tom Walters, Director of Energy Management, Forest Hills Public School District

Break ..... 3:15 pm – 3:30 pm

**Michigan Farm to School: Engaging Farmers and Cafeterias** ..... 3:30 pm – 5:00 pm

Michigan farmers are growing many of the foods that local school children are eating as part of the school lunch program, and yet most of that food is coming from out-of-state. This session will discuss statewide policy and program initiatives that are changing the face of school food in Michigan, and providing local Michigan farmers with opportunities to serve school lunch programs. Learn directly about statewide farm to school initiatives in Michigan, specific model programs being implemented by Michigan food service directors, and how to get your school connected to local Michigan Food  
 Moderator: Melissa Tobias, Seven Generations Ahead

**Statewide Initiatives Fueling the Michigan Farm to School Movement**

Colleen Matts, C.S. Mott Group for Sustainable Food Systems at Michigan State University

**Michigan Local Food Procurement School District Case Studies**

Kristen Misiak, Food Service Director, Traverse City Area Public Schools  
 Eric Hahn, President, Locavore Food Distributors  
 Janet Allen, Food Service Director, Clarkston Public Schools; President-Elect, School Nutrition Association of Michigan



## Main Conference Sessions

Thursday, July 23, 2009

Mayor's Breakfast ..... 7:00 am – 8:15 am

Registration and healthy, locally grown breakfast ..... 7:00 am - 8:15 am

Welcome ..... 8:15 am – 8:45 am

Gary Cuneen, Executive Director, Seven Generations Ahead  
President Thomas J. Haas or Director of Sustainability Initiatives Norman Christopher, GVSU  
Mayor George Heartwell, City of Grand Rapids

Keynote: Video Presentation "Green Jobs and the Future of Michigan's Economy" ..... 8:45 am to 9:00 am  
U.S. Senator Debbie Stabinow of Michigan

Keynote: "Rebuilding Greensburg, Kansas": Re-envisioning a Community Destroyed by a Tornado ..... 9:00 am to 9:45 am  
Mayor Bob Dixon, City of Greensburg, Kansas

Break ..... 9:45 am - 10:00 am

The Mayors Roundtable ..... 10:00 am – 11:00 pm

Building Sustainable Communities using the Triple Bottom Line  
Moderated by Greg Northrup, President, West Michigan Strategic Alliance  
Panelists:  
- Mayor George Heartwell, City of Grand Rapids  
- Mayor Albert McGeehan, City of Holland  
- Mayor John Hieftje, City of Ann Arbor

Break ..... 11:00 am – 11:15 am

Concurrent Sessions Schedule ..... 11:15 am – 3:30 PM

The concurrent sessions could consist of four tracks. Each session will last one hour.

Break Out Session A ..... 11:15 am – 12:15 pm

LUNCH .. ..... 12:15 pm – 1:15 pm

Break Out Session B ..... 1:15 pm – 2:15 pm

Break ..... 2:15 pm – 2:30 pm

Break Out Session C ..... 2:30 pm – 3:30 pm



Book Signing, Douglas Farr, Author of "Sustainable Urbanism: Urban Design with Nature" .....2:15 pm – 2:30 pm

TRACK ONE Economic Development	TRACK TWO Design and Building	TRACK THREE Healthy Communities	TRACK FOUR Healthy Eco-Systems
<p>[JILL]  <b>1. A Renewable Future: Developing, Harnessing and Deploying Renewable Energy</b>            - Moderated by Birgit Klohs, The Right Place            - Dr. Soli Adelaga, Michigan Land Policy Institute, Redeveloping Michigan Brownfields to Renewable Energy            - Dan Randomski, NextEnergy (Detroit non-profit)            - Marge Anderson, Energy Center University, Wisconsin</p> <p>[GARY]  <b>2. Growing a New Agricultural Economy (TBD)</b>            - Organic and Sustainable Agriculture: Chris Bedford, Center for Economic Security            - Nutra-centralism (Land Policy Institute MSU)</p> <p>[JOHN]  <b>3. Eco-Tourism: Greening Tourism for a New Generation of Travel (TBD)</b>            - Greening of the Great Lakes: Dr. Kirk L. Heinze</p>	<p>[JILL]  <b>1. Sustainable Urbanism: Integrating Planning, Architecture and the Environment into Community</b>            - USGBC West Michigan introduces            - Douglas Farr, Farr Associates, Author of "Sustainable Urbanism: Urban Design with Nature"</p> <p>[JILL]  <b>2. Greening Homes: How Communities and Builders are Creating High Performance Houses</b>            - Moderated by Brian Shultz, GRCC M-TEC            - Rich Kogelschatz, Heartland Builders            - Adam Bearup, Hybrid Homes</p> <p>[GARY/JOHN]  <b>3. Green Homes: How Babylon, NY is Creating Energy Efficient Houses:</b>            - Steve Bellone, Town Supervisor of Town of Babylon (Long Island Green Homes Program)</p>	<p>[GARY]  <b>1. Western Michigan Trends in Green Purchasing</b>            - The West Michigan Sustainable Purchasing Consortium (WMSPC) is developing and providing access to professional procurement contracts that support sustainable purchasing in the West Michigan Community. Learn how green purchasing can improve regional environmental quality, grow local economies, and increase social responsibility. Join a discussion of challenges and recent successes, and learn how you can get connected.            - Abby Corso, Delta Institute,            - (and a local municipal shining star)</p> <p><b>2. Can Healthcare Become Truly Healthy? How Hospitals are Going Green and Promoting Patient Health</b>            - Metro Hospital – Mike Faas, CEO            - Spectrum Health            - New Jobs in Healthcare            - Henry Ford Hospital?            - Van Andel Institute Research</p> <p>[JOHN]  <b>3. Rethinking Transportation: From Biking to Rail to Personal Vehicles; Developing New Ways to Move Through Communities</b>            - James Corless, Campaign Manager, Transportation for America            - Detroit Light Rail            - Detroit to Chicago Light Rail            - Clean Cities Coalition (WMSA)            - Interurban Transportation Partnership (GR)            - Muskegon Moves Coalition (grass roots)            - Regional Transit Initiative (Grand Valley Metro Council)</p>	<p>[JOHN]  <b>1. Economics of Sustainability</b>            - How a municipality can justify the investment in green infrastructure, green buildings, sustainable land use, etc.            - Sam Miller, VP Sales &amp; Marketing JF New</p> <p>[JILL]  <b>2. Healthy Water Management: Protecting and Preserving the Lake Michigan Water Basin</b>            Moderator: John Koches, Annis Water Institute            - Wetland restoration: Jack Pizzo            - West Michigan Sustainable Purchasing Consortium            - Muskegon River or Lower Grand River watershed projects            - Sea Grant: Great Lakes Fisheries: Dan O'Keefe</p> <p><b>3. [GARY] Food Scraps to Compost: Commercial Efforts to Combat Global Warming</b>            - John Connolly, JF Connolly &amp; Associates            This session will highlight leading state and local commercial food residuals diversion and composting initiatives that are economically viable and achieve waste reduction and global warming mitigation goals. Learn how state and local governments, waste generators, haulers, and compost facilities are collaborating in a synergistic partnership to achieve stakeholder goals and generate profits, while diverting food residuals from landfills. Understand the operational and economic parameters of successful food waste diversion strategies at the State and local level, with examples of efforts and programs in varied regions of the country. Learn about the relationships of receiving and transportation infrastructure, generator communication and education, public/private collaboration, and program economics leading to pilot programs in new locations and program growth in established models.</p>

**Sustainability Partnership Workshop** ..... 3:30 pm – 5:00 pm  
 In this working session, public and private sector attendees will combine efforts to create sustainable communities in Michigan.

**Reception: Micro Brew Review** ..... 5:00 pm – 6:30 pm  
 Beer donated by Founders Brewery – Food donated by Sanchez Bistro (tentative)