



Four Part Series

MASB Office
1001 Centennial Way, Ste. 400
Lansing, MI 48917-8249
9 a.m. – 4:30 p.m.

Leadership Academy: Exploring the Superintendency

Michigan Association of School Boards (MASB) and Michigan Association of School Administrators (MASA) are pleased to offer a professional development opportunity for aspiring superintendents interested in learning skills and strategies to prepare them for the challenging and rewarding responsibilities of being a superintendent.

Successful superintendents agree that their longevity in a school district isn't only attributed to excellent leadership competencies, but also to establishing a working rapport with the school board, which enhances their ability to lead the district.

This four part academy, moderated by Dr. J. Mark Rainey, promises to be a practical and realistic approach to the day-to-day duties of a superintendent taught by former superintendents and educational leaders.

Learn about strategies for building a solid relationship with the school board, focusing on mission and priorities, and gaining knowledge of the basics of school finance, school law and negotiations. MASB and MASA staff will offer guidelines on how to successfully pursue and land a superintendent position.

Cost: \$500 per person
(must attend all four sessions)

Session 1: Jan. 20, 2010

Building Relationships and Creating a Superintendent-Board Team

Session 2: Feb. 17, 2010

Leading Your District Toward Success

Session 3: March 24, 2010

Learning the Fundamentals of School Finance, School Law and Negotiations

Session 4: April 21, 2010

Preparing for the Selection Process: Are You a Fit?

New!

Eight Scholarships will be awarded to minorities and women. To apply, check box on registration form.



VIP Strategic Partner

Blue Cross Blue Shield of Michigan

Providing eight scholarships for minorities and women.



VIP Sponsors:

Blue Cross Blue Shield of Michigan
Kingscott Associates, Inc.
Wolgast Corporation

Register online at www.masb.org

Session 1: Jan. 20, 2010

Building Relationships and Creating a Superintendent-Board Team

- Welcome-Overview/Lessons Learned
- Understanding Board Member Goals and Building an Effective Team
- Lunch and Learn with Rich Ramsey from Wolgast Corporation
- Communication Methods and Strategies
- Courageous Journey

Session 2: Feb. 17, 2010

Leading Your District Toward Success

- Strategic Planning
- Public Relations
- Data-Based Decision Making

Session 3: March 24, 2010

Learning the Fundamentals of School Finance, School Law and Negotiations

- Understanding the School Budget Process
- Michigan School Code and Basic School Law
- Strategies and Guidelines for Successful Negotiations

Session 4: April 21, 2010

Preparing for the Selection Process: Are You a Fit?

- What are School Boards Looking for in a Superintendent
- Developing a Strong Network of Your Peers
- Superintendent Appraisal System

Information on earning Western Michigan University graduate credits will be discussed at the first session.

Please check the box below if you qualify for a scholarship. When scholarships are awarded you will be notified regarding acceptance. All scholarships are underwritten by our Strategic Partner Blue Cross Blue Shield of Michigan.



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

Questions? Contact Kelly Jones at 517.327.5927

Leadership Academy: Exploring the Superintendency

Cost: \$500 per person (must attend all sessions)

Mail your completed form to: MASB Business Office
1001 Centennial Way, Ste. 400
Lansing, MI 48917-8249

Name _____ Title _____

School or Affiliation _____

Address _____ City _____ Zip _____

Contact Person _____ Phone _____

E-mail _____

I am eligible for a scholarship (women and minorities).

To pay by MasterCard or VISA, please complete all requested information:

Method of payment: Invoice district* Check enclosed Check to follow—registration faxed in advance

Visa MasterCard Account # _____ Exp. Date _____



Print Name _____ \$ _____

Signature of Card Holder _____ Total Enclosed _____

Fax registrations to Kelly Jones at 517.327.0775.
Copy registration form for multiple registrations.

*To invoice the district a \$25 billing fee will be applied.

Refunds: No refunds after Jan. 20, 2010.

SB-CEUs available for full participation

Cancellations: A \$25 cancellation fee will be charged for any and all cancellations. Substitutions are accepted. All cancellations must be in writing.