



Four Part Series

MASB
1001 Centennial Way, Ste. 400
Lansing, MI 48917-8249
9 a.m. – 4:30 p.m.

Leadership Academy: Exploring the Superintendency

Michigan Association of School Boards (MASB) and Michigan Association of School Administrators (MASA) are pleased to offer a professional development opportunity for aspiring superintendents interested in learning skills and strategies to prepare them for the challenging and rewarding responsibilities of being a superintendent.

Successful superintendents agree that their longevity in a school district isn't only attributed to excellent leadership competencies, but also to establishing a working rapport with the school board, which enhances their ability to lead the district.

This four part academy, moderated by Dr. J. Mark Rainey, promises to be a practical and realistic approach to the day-to-day duties of a superintendent taught by former superintendents and educational leaders.

Learn about strategies for building a solid relationship with the school board, focusing on mission and priorities, and gaining knowledge of the basics of school finance, school law and negotiations. MASB and MASA staff will offer guidelines on how to successfully pursue and land a superintendent position.

Session 1: April 22, 2010

- Superintendent & Board Member Roles
- Superintendent & Board Member Team/Relationship

Session 2: May 19, 2010

- Superintendent & Board Community Relations
- Superintendent & Board Media Relations

Session 3: June 24, 2010

- School Finance
- School Law/Negotiations

Session 4: July 23, 2010

- Preparing for the Superintendency
- Emerging Educational Issues

Information on earning Western Michigan University graduate credits will be discussed at the first session.

Register online at www.masb.org

Cost: \$500 per person (must attend all four sessions)

Mail your completed form to: MASB Business Office
1001 Centennial Way, Ste. 400 • Lansing, MI 48917-8249

Name		Title	
School or Affiliation			
Address		City	Zip
Contact Person		Phone	

E-mail _____

To pay by MasterCard or VISA, please complete all requested information:

Method of payment: Invoice district* Check enclosed Check to follow—registration faxed in advance

Visa MasterCard Account # _____ Exp. Date _____

Print Name _____	\$ _____
Signature of Card Holder _____	Total Enclosed

Fax registrations to Kelly Jones at 517.327.0775.
Copy registration form for multiple registrations.

*To invoice the district a \$25 billing fee will be applied.
Refunds: No refunds after April 15, 2010.
Cancellations: A \$25 cancellation fee will be charged for any and all cancellations. Substitutions are accepted. All cancellations must be in writing.

SB-CEUs available for full participation

Questions? Contact Kelly Jones at 517.327.5927